



cause Marketing

TIER I: 1st Event/Up to \$500 Commitment

- Scheduled social media posts (1 Facebook/Twitter/Instagram)
- Listed on CRM webpage
- Use of logo on materials

TIER II: 2nd-3rd Event/\$500 to \$999 Commitment

- Scheduled social media posts (up to 3 Facebook/Twitter/Instagram)
- Listed on CRM webpage
- Use of logo on materials

TIER III: 4th-5th Event/\$1000-\$4,999 Commitment

- Scheduled social media posts (up to 5 Facebook/Twitter/Instagram)
- Listed on CRM webpage
- Use of logo on materials
- Event day assistance from volunteers and/or staff
- Assistance with press release

TIER IV: 6th-7th Event/\$5000-\$9,999 Commitment

- Scheduled social media posts (up to 5 Facebook/Twitter/Instagram)
- Listed on CRM webpage
- Use of logo on materials
- Event day assistance from volunteers and/or staff
- Assistance with press release
- Assistance with media coverage
- Assistance with print materials

TIER V: 8th+ Event/\$10,000 or more

- Scheduled social media posts (up to 5 Facebook/Twitter/Instagram)
- Listed on CRM webpage
- Use of logo on materials
- Event day assistance from volunteers and/or staff
- Assistance with press release
- Assistance with media coverage
- Assistance with print materials
- Additional, hands-on promotional assistance

All subject to the discretion and approval of CFBEO